



Argentina Wine Awards 2010 - International Judges Essi Avellan

Nationality: **Finnish**

Resident: **Finland**

Year MW: **2006**



Essi Avellan runs her own wine school aimed at amateurs in Helsinki and Tampere in Finland. She lectures WSET Diploma Sparkling Wines of the World internationally (In the past: Finland, Sweden, Holland, Belgium and Greece)

She is a regular organiser of trade tastings and events as well as corporate tastings for all wines of the world.

She gained her MW qualification in 2006 picking up both the Tim Derouet Memorial Award for best overall student in that year as well as the Madame Bollinger Award for excellence in wine tasting. Her dissertation was on 'Single Vineyard Style Champagnes'. In 1999 she obtained a M.Sc.(Econ.) for which her thesis was on 'Corporate Brand Building for Wineries'.

Currently, she is Editor of FINE Champagne Magazine in Finland and the Finland Editorial Advisor for FINE Wine Magazine.

She is a regular contributor to FINE Champagne Magazine, European FINE Wine Magazine, Scandinavian FINE Wine Magazine, German FINE Wine Magazine, Gloria Wine and Food as well as local Finnish newspapers Aamutehti, Turan Sanomat and Satakunnan Kansa. She contributes occasionally for Decanter and World of Fine Wine.

She is also the co-writer of 1000 Finest Wines ever Made (FINE Books, 2007), 100 Best Wine Buys (To be published 3/2009, FIN)

In 2008 she participated as a wine judge for the Decanter World Wine Awards (Champagne category) and the Berliner Wein Trophy.

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